Advice on Building a Digital Portfolio for the UAL Awarding Body Level 3 Foundation Diploma in Art and Design

Summary of what to include in your digital portfolio

Please include no more than 15 slides which reflect your current practice. It should include final work and ideas development such as images of sketchbook pages which show examples of research/notes, drawing, development, and annotation. We aren't just looking for polished, finished work. It's about your potential and the journey that you've been on.

Preparation guidance

Your digital portfolio will take some time to prepare, so read through this guide and seek guidance from your teachers or tutors if you are able to. Always start with your strongest work. You can also add things that you are not sure if they were totally successful or things that you found challenging.

It's important that you include a range of work in your digital portfolio that demonstrates your interests, ideas and motivations so that we can assess your potential. You should also include images of your sketchbooks so that we can see how you process and develop ideas. Make sure you include evidence of exploration and experimentation using different materials and processes, for example, print, photography, film, drawing, etc. This may not necessarily be completed outcomes; we're also interested in seeing work in the initial stages, or test pieces.

It's helpful when taking photographs of very large pieces and 3D work to give details of the size/scale.

Specific guidance of what to include

Here are several general suggestions to help you when considering what to include in your digital portfolio.

- **Examples of media, materials and processes:** Examples of drawing and painting, printmaking, visual communication and illustration, mixed media, collage, photography, film, sound, storyboards, animation, GIFs, video, textiles, fashion, crafts, models and maquettes, ceramics, jewellery, furniture, product design, sculpture, etc.
- **Idea development:** Show us the 'journey' from initial ideas to final outcomes in 3-5 projects. Work that demonstrates how you develop your ideas and designs. We'd like to see sketchbooks and worksheets that tell us the story of each project by including work such as pages from your sketchbooks, drawings, notes, inspiration, and research work as well as experimentation with media and work in progress.
- **Research and inspiration:** A range of research that helps to put your work in context, and demonstrates your interests and understanding of arts, design and media practice. This could include contemporary and historical artist or design research; evidence of exhibitions you may have visited.
- **Drawing and mark-making:** A range of approaches including drawing from direct observation; drawing as problem-solving; drawing to develop and present ideas; work

that demonstrates your understanding of the key principles of line, tone, perspective, colour, composition, form and space.

- **Films or other moving media:** This can be provided to us as a link to platforms such as YouTube, Vimeo or another suitable platform that showcases your work. Make sure the link is live and working and there aren't any passwords or barriers stopping us from seeing your work.

Creating the digital portfolio pages

Step 1 - Decide what work to include by reading the above guidance

Step 2 - Prepare your work.

Once you've made your selection, make sure you have clear pictures of all your work to add to your digital portfolio.

Step 3 - Create your portfolio pages

You can include more than one piece of work on a page, but it's important to avoid overcrowding.

Include notes to guide us through your process, explain size or material if it is not clear.

Step 4 - Submit your portfolio

Send your portfolio in PDF or PowerPoint format, along with anything else you have been asked for to ArtsSchool@wmcollege.ac.uk

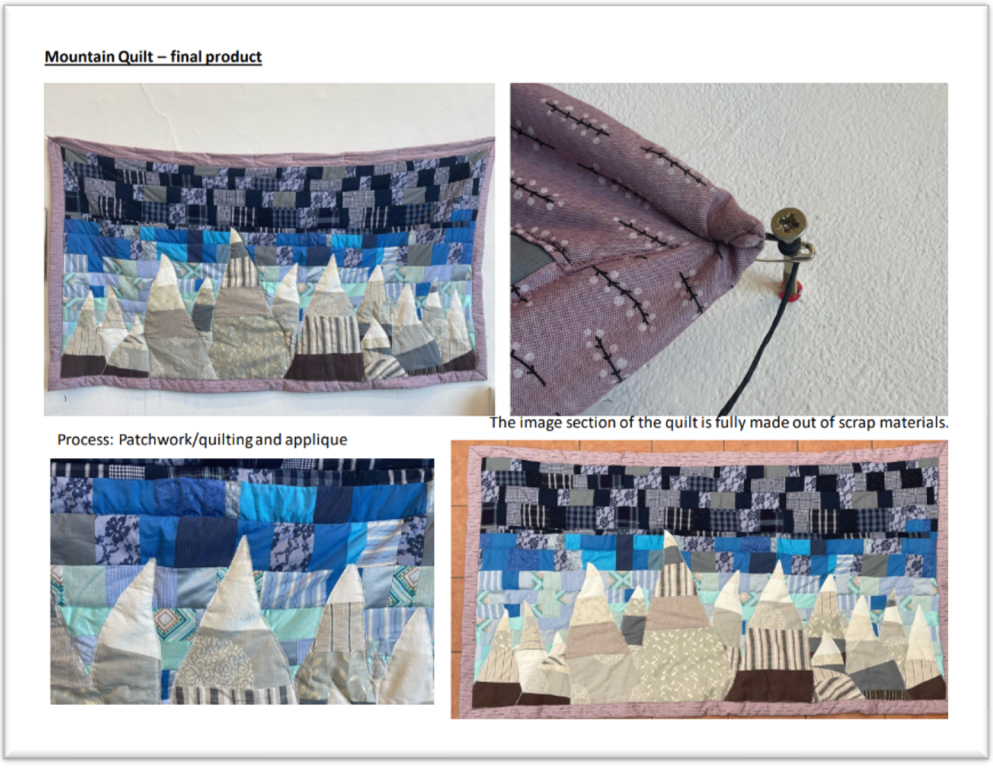
- If you are 18, you will need to send us your Maths and English Language GCSE results
- If you are 19 or over, you will need to send us your project work and a copy certificate for Art qualification

Visual examples of digital portfolio pages

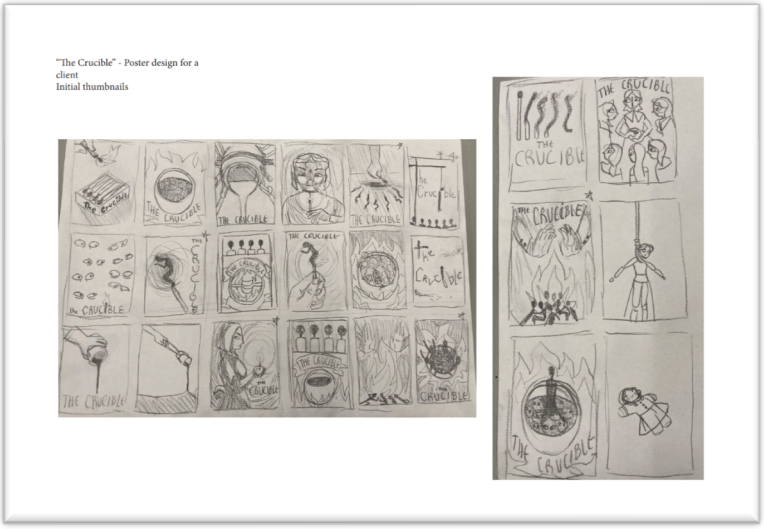
Initial ideas and experiments
Start of the journey – Example 1



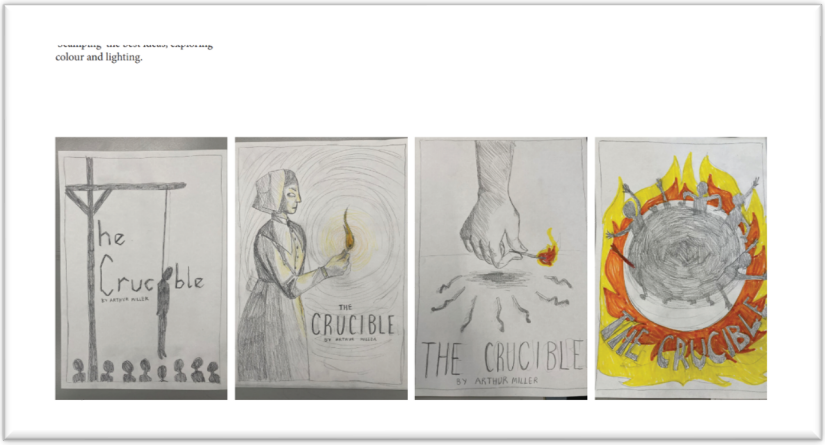
To final piece



Initial ideas and experiments
Start of the journey – Example 2



Development work

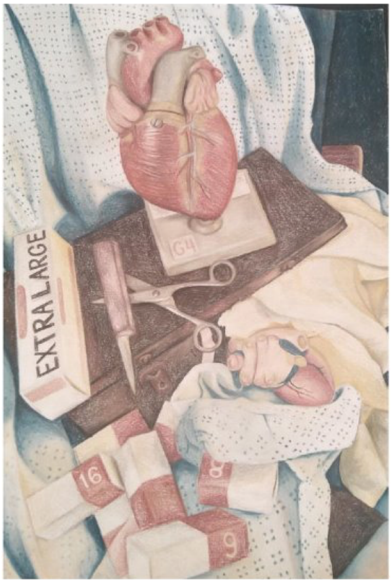


Final outcome



Examples of page layout and notes





Higher art and design folio (expressive unit)
- water colour and pastel pencil, A3 x 2
These pieces where created in honour of my mother and gran who are both nurses and which both I greatly admire.

A3 Acrylic Paint



A2 Acrylic Paint



A3 Acrylic Paint



ıdvanced higher art folio (expressive)
created these pieces inspired by different aspects of Jenny Saville's work. I wanted to create pieces that showed the bond ıetween myself and my mother aswell as the similarities between us.
enny Saville's work also often includes themes of motherhood.